

## Press Release

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# L&TMRHL Launches ‘Metro Medley’ on the World Music Day

- *L&TMRHL, Goethe-Zentrum & Utkarsh Small Finance Bank Launch Week-long Musical Event at Ameerpet Metro Station*
- *Musical event of Busking with over 100 artistes to play at 5 metro stations from 21st to 25th June between 5-7pm*
- *The week-long Music Fest will culminate on 26th June at Hyderabad Next Premia Mall, Irrum Manzil from 4-9pm*

**Hyderabad, 21st June 2022:** Celebrating the World Music Day, L&T Metro Rail (Hyderabad) Limited (L&TMRHL) in collaboration with Goethe-Zentrum Hyderabad and Utkarsh Small Finance Bank has launched first of its kind **musical event of Busking** under the aegis of ‘**Metro Medley**’ - Hyderabad Metro Rail’s signature programme dedicated to promoting Art & Culture. The Chief Guest **Sri Jayesh Ranjan**, the Principal Secretary of the Industries & Commerce (I&C) and Information Technology (IT) Departments, GoT, launched ‘**Metro Medley**’ along with the **week-long Music Fest**, in presence of **Sri KVB Reddy**, MD & CEO, L&TMRHL, **Ms. Amita Desai**, Director, Goethe-Zentrum Hyderabad and officials from Goethe-Zentrum Hyderabad, Utkarsh Small Finance Bank and HMR at Ameerpet Metro Station, today. The music fest at Hyderabad Metro Rail is being conducted in the format of busking, which is an act of singing and/or playing an instrument in public places.



Passengers can enjoy listening to busking, which has unfolded at the concourse levels of 5 metro stations - Ameerpet, JBS Parade Ground, MGBS, Raidurg, and Miyapur, daily from 21st to 25th June between 5 - 7pm. The week-long music festival will conclude on 26th June with an all-evening razzmatazz at the Hyderabad Next Premia Mall, Irrum Manzil from 4-9pm.

While launching Metro Medley at Ameerpet Metro Station, **Sri Jayesh Ranjan**, the Principal Secretary of the Industries & Commerce (I&C) and Information Technology (IT) Departments, GoT, said, ***“I am happy to launch Hyderabad Metro Rail’s ‘Metro Medley’ and the busking festival being organised by Goethe Zentrum at five metro stations. It’s a unique concept led by Hyderabad Metro Rail and I am sure this would engage metro passengers even further.”***

**Sri NVS Reddy**, MD, HMRL, said, ***“Music is a great stress buster and mood elevator. I am happy that Hyderabad Metro Rail and Goethe-Zentrum Hyderabad have come together to provide a riveting week-long musical experience celebrating the World Music Day. It was also exciting to learn that L&TMRHL has come up with ‘Metro Medley’ focusing on the promotion of art and culture through Hyderabad Metro Rail.”***

**Sri KVB Reddy**, MD & CEO, L&TMRHL, said, ***“We are happy to launch ‘Metro Medley’ that will promote art and culture periodically. I thank Goethe-Zentrum Hyderabad and Utkarsh Small Finance Bank to partner with us to unveil our first-of-the-kind week-long music festival as part of ‘Metro Medley’. I am confident that Hyderabadis would enjoy the melodious week with us.”***

Being organised by Goethe-Zentrum Hyderabad, over 100 musicians will be busking at the metro stations during the week and culminate the week-long celebration on June 26 with an all-evening concert at Premia Mall. The music will range from Indian classical to pop music, from music that will soothe one’s senses to music that will elevate one’s spirits.

**About L&T Metro Rail (Hyderabad) Limited:**

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro. - L&T Metro Rail (Hyderabad) Limited (“The Company”) to implement the Project on Design, Build, Finance Operate and Transfer (DBFOT) basis. The Company signed the Concession Agreement with the then Government of Andhra Pradesh on September 4, 2010 and completed the financial closure for the Project on March 1, 2011 in a record period of six months. A consortium of 10 banks led by State Bank of India has sanctioned the entire debt requirement of the project. This is the largest fund tie-up in India for a non-power infrastructure Public Private Partnership (PPP) project.

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**HYDERABAD**

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