

## Press Release

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# L&T Hyderabad Metro Rail Unveils 'e-Galleria', India's First & Exclusive Electronic & Technology Mall

**Hyderabad, 4 May 2022:** In tune with the tech DNA of Hyderabad city, L&T Metro Rail (Hyderabad) Limited has announced the repositioning of its Hi-Tec City Mall into e-Galleria, a whole new avatar as India's first and exclusive Electronic & Technology Mall at Hi-Tec city in Hyderabad. Harboured in the middle of the City's IT hub, e-Galleria is all set to be a launchpad and a one-stop hub for the tech-savvy city dwellers to indulge and enjoy life with a different note.



Attached to the Hi-Tec City Metro Station through a skywalk, e-Galleria offers a curated tech experience for spaces with both long-term and short-term leasing. It has been crafted as the destination for tech-talks, roadshows, and product launches, where one can get to know the emerging trends in technology in a fun-filled and engaging environment.

Speaking on this occasion, **Mr. KVB Reddy**, MD & CEO, L&TMRHL, said, ***"We are happy to launch e-Galleria as part of our growth plan for our Transit Oriented Development. Today, brands are exploring new marketing avenues and innovative product placements that e-Galleria as a launchpad will cater to as a one-stop hub. This new avatar will help us in harnessing the support and loyalty of brands and opportunity to grow together and develop a sustainably brighter future both for businesses and the city of Hyderabad."***

### Key attractions of e-Galleria:

**Exclusive Brand Stores:** A premium setting offering a world-class experience where global tech brands are laid out to explore.

**e-Bazaar:** Mall will feature 'e-Bazaar' that houses a galaxy of small shops selling a variety of products, accessories, consumables, services related to IT, mobiles, and household gadgets, at the most competitive prices.

**Launchpad:** An exclusive space in the atrium to launch the latest tech brands and products in the presence of city's tech lovers, and interact with key tech leaders, niche consumers, and tech enthusiasts.

**TechHive:** A dedicated space for focused tech-talks, seminars, workshops, etc. to bring together geeks, tech leaders, and tech enthusiasts. This is where ideas take center stage enabling people to discuss, demonstrate and brainstorm the need and relevant opportunities to build better and future-ready tech products and services.

**Startup Terminus:** Hyderabad has emerged as a top startup hub in India in terms of deal count and funding. This dedicated zone with plug-and-play stalls offers the best space for the key people from the startup ecosystem of Hyderabad and beyond to showcase and discuss creative ideas, products, and services, and turn them into promising businesses.

**Fun, Food & Entertainment:** Top of the line restaurants, exceptional food options across all areas — such as fine dining and quick-serve restaurants, lounge bars, barbeques, coffee shops, food court, etc. mixed with gaming lounges, spa, cinema, and other entertainment avenues make e-Galleria the most happening hangout place in Hyderabad.

This A-Grade, centrally air-conditioned facility of e-Galleria has been built as per NBC norms and follows stringent fire & safety policy. It offers abundant parking with electric charging stations focusing on sustainability. The mall shall be professionally managed by the international facility management firm Jones Lang LaSalle.

TOD at Hyderabad Metro Rail offers around 18.5 million sqft of space for work, shopping, leisure, entertainment, healthcare among others. 1.28 million sft space of Transit oriented Development, consisting of 4 malls and an office block at Punjagutta, Irrum Manzil, HITEC City, and Musarambagh, is operational.

**About L&T Metro Rail (Hyderabad) Limited:**

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro. - L&T Metro Rail (Hyderabad) Limited ("The Company") to implement the Project on Design, Built, Finance Operate and Transfer (DBFOT) basis. The Company signed the Concession Agreement with the then Government of Andhra Pradesh on September 4, 2010 and completed the financial closure for the Project on March 1, 2011 in a record period of six months. A consortium of 10 banks led by State Bank of India has sanctioned the entire debt requirement of the project. This is the largest fund tie-up in India for a non-power infrastructure Public Private Partnership (PPP) project.

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**HYDERABAD**

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