

Press Release

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Hyderabad Metro Rail Organises a Unique Book Fair at Expo Galleria Panjagutta Metro Station

Hyderabad, 13 August 2021: On the occasion of India's 75th Independence Day, Hyderabad Metro Rail in partnership with 'Kitab Lovers' is hosting a unique Book Fair at Expo Galleria Panjagutta metro station. With the concept of 'Load the Box' offer, this fair has a free entry for everyone from 12th to 15th of August 2021 starting at 10 am and concluding at 9 pm.

During the first two days of the book fair, thousands of people thronged the Expo Galleria at Panjagutta Metro Station and explored the wide range of books on the display. Some of key highlights of the books included those of the Collected Works of William Shakespeare, Harry Potter and works of authors viz. JK Rowling, Agatha Christie, Ruskin Bond, Jeffrey Archer, Ken Follett, Orhan Pamuk, Khalid Husseini, Steven Covey, et al to name a few.

The Unique Selling Proposition (USP) of the fair is that one can avail 'Load the Box' offer wherein three types of box sizes are available with three very reasonable flat-price tags. One can buy any of those boxes and stack up as many books as one can, with the box lid closed flat. Another attraction at the fair is that the people can also sell their books to receive a decent discount on their purchases.

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro. - L&T Metro Rail (Hyderabad) Limited ("The Company") to implement the Project on Design, Built, Finance Operate and Transfer (DBFOT) basis. The Company signed the Concession Agreement with the then Government of Andhra Pradesh on September 4, 2010 and completed the financial closure for the Project on March 1, 2011 in a record period of six months. A consortium of 10 banks led by State Bank of India has sanctioned the entire debt requirement of the project. This is the largest fund tie-up in India for a non-power infrastructure Public Private Partnership (PPP) project.

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HYDERABAD

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