

Press Release

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L&TMRHL RECEIVES ASSOCIATION OF BUSINESS COMMUNICATORS OF INDIA (ABCI) AWARDS!

Hyderabad, December 30, 2020: L&T Metro Rail (Hyderabad) Limited (L&TMRHL) has been presented with the prestigious ABCI Award under the categories ‘**Web Communication – Online Campaign**’ and ‘**Internal Broadcast – Intranet**’, in 59th Annual Awards Nite, 2020, hosted in Mumbai by the Association of Business Communicators of India.

ABCI is India's largest non-profit organization for Business communications professionals since 1957. ABCI builds the Business Communications and the public relations professions in three core areas, ‘Advancing the Profession’, ‘Strengthening the Society’, and ‘Establishing Global Leadership’.



On this proud moment, KVB. Reddy, MD & CEO, L&TMRHL, stated, “We at L&TMRHL are delighted to receive these prestigious ABCI National Awards. These awards are testimonial to my entire team's hard work and best efforts put in. Specially, I would like to congratulate our Corporate Communications Department for their innovative and unique campaigns to reach out to the commuters of Hyderabad Metro Rail, enabling encouragement to ridership growth and help better understanding of the travel etiquettes in this new normal scenario. I would like to thank all jury members and the core team of ABCI for recognising L&TMRHL as a brand to reckon with.”

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro. - L&T Metro Rail (Hyderabad) Limited ("The Company") to implement the Project on Design, Built, Finance Operate and Transfer (DBFOT) basis. The Company signed the Concession Agreement with the then Government of Andhra Pradesh on September 4, 2010 and completed the financial closure for the Project on March 1, 2011 in a record period of six months. A consortium of 10 banks led by State Bank of India has sanctioned the entire debt requirement of the project. This is the largest fund tie-up in India for a non-power infrastructure Public Private Partnership (PPP) project.

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