

## Press Release

Issued by LTMRHL Corporate Communications Department LTMRHL/CCD/PR/118/09032020

# L&T METRO RAIL WINS THREE AWARDS AT THE PRCI – GLOBAL COMMUNICATIONS CONCLAVE

L&T Metro Rail (Hyderabad) Limited (L&TMRHL) is proud to announce that it has received Three National Awards for Public Relations, Social Media & Branding at the Public Relations Society of India (PRCI) - Global Communications Conclave held recently in Bangalore. **Ms. Anindita Sinha**, Head, Corporate Communications, received the awards on behalf of L&TMRHL.

**Mr. KVB. Reddy**, MD & CEO, L&TMRHL, stated, *“It is a proud moment for L&TMRHL to receive these prestigious PRCI National Awards. Awards are always a sign of accomplishment and success. I would like to congratulate the Corporate Communications Department for their innovative and unique campaigns to reach out to the commuters of Hyderabad Metro Rail, enabling an increase in ridership and help better understanding of the travel etiquette. I would like to thank all jury members and the core team of PRCI for recognizing L&TMRHL as a brand to reckon with.”*



*Photo Caption: Ms. Anindita Sinha, Head, Corporate Communications, L&TMRHL receiving the awards from Mr. N. Bhaskar Rao, Commissioner of Police, Bangalore City, Prof Dr. K R Venugopal, Vice Chancellor of Bangalore University and Mr. Santosh Reddy, Fashion League Ambassador in the presence of senior PRCI members.*

### **About L&T Metro Rail (Hyderabad) Limited:**

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro, an Indian multinational engaged in technology, engineering, construction, manufacturing and financial services with over USD 21 billion in revenue. It operates in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for eight decades.

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**HYDERABAD**  
**9<sup>h</sup> MARCH 2020**