

Press Release

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L&T METRO RAIL (HYDERABAD) LIMITED CORPORATE COMMUNICATIONS DEPARTMENT BAGS THREE NATIONAL AWARDS AT THE 41st ALL INDIA PUBLIC RELATIONS NATIONAL CONFERENCE

L&T Metro Rail (Hyderabad) Limited (L&TMRHL) is happy to announce that its Corporate Communications Department has received three national awards during the 41st PRSI National Conference held in Hyderabad yesterday. The awards were received by **Ms. Anindita Sinha, Head, Corporate Communications, L&TMRHL.**

Awards received were:

- 1. Best Social Media for PR & Branding**
- 2. Best Communications Campaign – External Publics**
- 3. Best Corporate Film - English**

The conference theme was – *CSR: A Brand Building Gateway for Corporates.* **Ms. Anindita Sinha**, Head, Corporate Communications, L&TMRHL received these awards from **Mr. Md. Mahmood Ali**, Hon'ble Minister of Home, Prisons, Fire Services, Govt of Telangana State in the presence of **Dr. K V Ramana Chary**, IAS (Retd), Media Advisor, Govt of Telangana State and **Dr. Ajit Pathak**, National President, PRSI.

Mr. K V B. Reddy, MD & CEO, L&TMRHL stated, *“These awards reinstate our commitment towards the Hyderabad Metro Rail Project. We have been positively reaching out to our Commuters with innovative campaigns to create awareness for their safe and secure commute. Our endeavor is to better our services & operations enhancing commuter experience. I congratulate Ms. Anindita Sinha, Head, Corporate Communications and her team for their creative campaigns and thank PRSI for the awards.”*



Photo Caption: Ms. Anindita Sinha, Head, Corporate Communications, L&TMRHL receiving the award from Mr. Md. Mahmood Ali, Hon'ble Minister of Home, Prisons, Fire Services, Govt of Telangana State in the presence of Dr. K V Ramana Chary, IAS (Retd), Media Advisor, Govt of Telangana State and Dr. Ajit Pathak, National President, PRSI.

About L&T Metro Rail (Hyderabad) Limited:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of Larsen & Toubro (L&T) is an Indian multinational engaged in technology, engineering, construction, manufacturing and financial services with over USD 21 billion in revenue. It operates in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for eight decades.

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HYDERABAD
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