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Press Release Issued by LTMRHL Corporate Communication Department

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## STATE OF ART TICKETING SYSTEM FOR HYDERABAD METRO RAIL PROJECT

Hyderabad, 18<sup>th</sup> February 2013: L&T Metro Rail (Hyderabad) Limited (LTMRHL) is happy to announce that Automatic Fare Collection (AFC) system (Design, Manufacture, Supply, Installation, Integrating, Testing and Commissioning of Automatic Fare Collection System) has been awarded to M/s Samsung Data Systems India Pvt. Ltd. (Subsidiary of M/s Samsung SDS, Korea)

M/s Samsung Data Systems India Pvt. Ltd. is one of the world leaders in Automatic Fare Collection System.

Hyderabad Metro Rail Project has adopted State of Art Ticketing system with following features:

- 1. Contactless Smart Card based Ticketing system (Daily, weekly & monthly passes)
- 2. Slim and Sleek Automatic Gates
- 3. Payment by Cash and Debit/Credit Card
- 4. Passenger Operated Ticket Vending Machine
- 5. Provision of Common Ticketing (Same card can be used in other modes of transports and Parking Systems)
- 6. Top-Up or Add-Value in Smart Cards through different modes, such as Internet Web site, Bank Auto Top-Up, ATM, Mobile Banking, etc.
- 7. Near Field Communication (NFC) technology to enable usage of Mobile Phones as Fare Media
- 8. High Performance Machine to avoid long queues
- 9. High Level of Revenue Security

10. Use Friendly ticketing gates & vending machines

11.Disable friendly design

Speaking on the occasion, Mr. V B Gadgil, Chief Executive & Managing Director, LTMRHL stated "It is another important development for the Hyderabad Metro Rail Project. This technology will bring a true international experience for the Hyderabadis. We have chosen Samsung Data Systems based on their technical expertise, international presence and most importantly for their experience of working and implementing AFC projects in the Indian environment."

*Mr. NVS. Reddy, MD, HMRL*, stated that "It is a very futuristic AFC ticketing system we are installing for the Hyderabad Metro Rail Project, and Hyderabad will be a first city in the country to have a common ticketing system for all modes of transport with a single smart card."

Senior officials from Samsung were also present during the press conference and **Mr. Jae Hyung Yeom, Director Sales, Samsung SDS** stated that "It is their privilege to be associated with Hyderabad Metro Rail Project and they are very excited and committed to bring world class AFC technology to the historic city of Hyderabad."

Samsung SDS has implemented AFC projects in Beijing Metro, Daejon Metro, Delhi Metro, Bangalore Metro, Jaipur Metro, besides other global and national projects.



VB Gadgil, CE & MD, LTMRHL & Mr. Jae Hyung Yeom, Director Sales, Samsung SDS exchanged Letter of Agreement, in the presence of Mr. NVS Reddy, MD, HMRL and senior officials of LTMRHL.

Image of AFC Ticketing System:



## About LTMRHL:

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by L&T Group, which is a USD 13.5 billion technology, engineering, construction, manufacturing and financial services conglomerate, with global operations. It is ranked 4th in the global list of Green Companies in the industrial sector by the reputed international magazine Newsweek, and ranked the world's 9th Most Innovative Company by Forbes International. L&T is one of the largest and most respected companies in India's private sector. A strong, customer–focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business over seven decades.

## About M/s Samsung Data Systems India Pvt. Ltd:

Samsung Data Systems India Pvt. Ltd is a 100% subsidiary of Samsung SDS Co., Ltd. Samsung SDS is a leading information and communication technology service provider with broad experience service both enterprise and public sector customers in Korea and overseas markets.

Samsung Data Systems India Pvt. Ltd, based in New Delhi is Indian Headquarters for Samsung SDS and they have already proved their domain expertise in the areas of Metro Industry with the solution of Automatic Fare Collection systems.

For queries please contact:

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